

REP HEADLINE# 6363915 TRF# 335798 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 12.09
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6363915 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 10/5 EST#315 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 12.09

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 CREDITED MANUALLY
TTLS \$35,375
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1	S		1000A-1100A	30		\$250.00	10/5	10/11	2		F,M-TH	2
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AGENCY ADVERTISER CODE = 36 AGENCY EST# = 315
AGENCY PRODUCT CODE = 91
PROGRAM : ELLEN
CON COM1: ELLEN
STATION MAKEGOOD OFFERS:
M1 REJECT BUY#1 MISSED:M-TH/1000A-1100A OCT9 30S \$250.00 (OCT16/12)
OFFER: NONE
CMT:CREDIT. CHERYL WILL HANDLE.

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 CHANGES *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12												
CONTRACT TOTAL 35375.00												48
TOTAL SPOTS												



MARKET TOTALS \$111,328 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363915 TRF# 335798 REP TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.30 *** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP. # OFF. # 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
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PRDCT RAJA 10/5 EST#315 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT5/12 OCT11/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#1 MISSED:M-TH/1000A-1100A OCT9 30S \$250.00 (OCT16/12)
OFFER: NONE
CMT:CREDIT. CHERYL WILL HANDLE.

CONTRACT TOTAL 35625.00
TOTAL SPOTS 49

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
335798.1.0.1		Marked as Did not Air		10/10/12 11:44ar	10/9/12	\$250.00	10:00:04A -Ellen	:30	3	X	X	X	X	X		WPXI		ELLEN 10-11A/1	10/05/12-10/11/12	06363915
Totals for: Pol/D Raja/R/SSN/PA (16250)																				
Totals for: 335798																				
Preempt Count: 1																				
Preempt Count: 1																				

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(M)